

3.6.1 Extension activities carried out in the neighbourhood sensitising students to social issues for their holistic development, and the impact thereof during the year: 2022-2023.

Describe the impact of extension activities in sensitising students to social issues for their holistic development within a **maximum of 200 words**.

Velammal College of Engineering and Technology, Madurai is actively and aggressively organizing and participating in various extension activities and outreach program to promote the Institute-Neighbourhood community to sensitize the students towards community needs. The Institute believes in not only promoting the societal and community activities to sensitize students but also leading in shaping the students and faculty and staff into responsible citizens of the nation and imparting all round development of students in each vertical. Various Society Committee team members and organizers inculcate this awareness and goodness through various program like Cleanliness, Green environment & tree plantation, Gender sensitization, Hygiene and Environment Awareness, Plantation drive, Mental health awareness, Feed animal drive for stray cows, National Youth Day celebration, Road safety awareness campaign, NSS Day celebrations, Blood donation camps, Eco Club activities, Women Development and Empowerment activities, International Disability day activities etc. All these mentioned activities have a positive impact on the students, and they developed student community relationships, leadership skills, and self-confidence of students. It also helped in cultivating the hidden personality of students and creating awareness among students. Apart from this the significance of clean surroundings, hygiene, sanitation in the neighbourhood, garbage disposal, and sensitizing the community at large to these vital issues. All these initiatives have gone a long way in the holistic development personality of the participants of these programs.

Blood donation camps strengthen the sense of empathy and compassion among donors and also install in them a sense of commitment and ethical responsibility. All this leads to informed, balanced, and responsible citizenship.

The NSS cell is continuously promoting students to spread awareness about the societal issues like awareness program of Street Harassment, Old Age home Sewa by donating them clothes and their necessary items.

The NSS students participate to uplift various society and community by organizing awareness programs.



Linking the Aadhaar number with voter ID Camp program on 26.08.2022.



NSS Blood Donation camp at VMCH on 23.09.2022.



NSS organized a Plantation Camp on 12.12.2022 at Poonchuthi Village, Madurai.

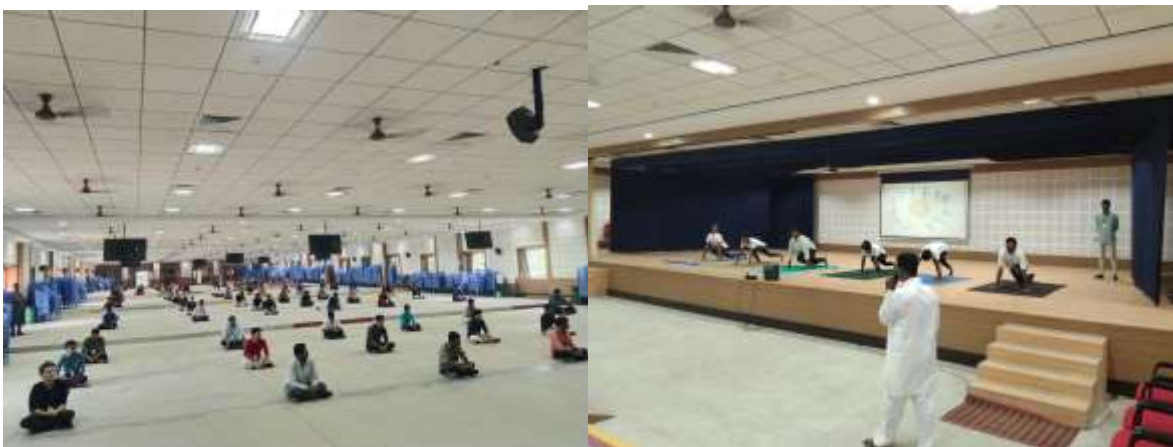


NSS Celebrated “International Yoga Day” - Mass Yoga Demonstration 21.06.2023.

YOUTH RED CROSS SOCIETY

Date of the event	21.06.2023
Name of the event	International Yoga Day 2022
Professional bodies	Youth Red Cross Society
Brief Report	

Our college celebrated ninth International Yoga day on 21.06.2022 in commemorating the “International Yoga Day – 2023” in Kamaraj Auditorium with YRC volunteers. Principal inaugurated the program and express the importance of the day. Dr. Gopala Kannan / Librarian cum Yoga trainer acts as Yoga master and initiate the Yoga practice. Students gained beneficiary out of it and got awareness about Yoga.



YOUTH RED CROSS SOCIETY

Date of the event	15.08.2023
Name of the event	Independence day Celebration
Professional bodies	Youth Red Cross, National Cadet Corps and ECO club
Brief Report	
Our college celebrated 76 th Independence day on 15.08.2023 at our college ground with the co-ordination of NSS, YRC and ECO Club student volunteers. Principal inaugurated the program and express the importance of the day. Students gained beneficiary out of it and got awareness about the importance of the day.	



Coordinator - YRC

Principal

Velammal College of Engineering and Technology, Madurai – 625 009

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YOUTH RED CROSS SOCIETY

Date of the event	07.09.2023
Name of the event	Dye Pattern on Cloth
Professional bodies	Youth Red Cross and Fine Arts club
Brief Report	

YRC and Fine arts Club organized an awareness program on “Dye pattern on cloth”. Principal inaugurated the program and express the importance of the day. Students are actively participated in the event and experts from Pidlite Industries trained the students on designing in the cloths using dye. The students those who are performed well are identified by the experts and appreciated with prizes at the end of the event



Coordinator - YRC

Principal

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FIRST YEAR ORIENTATION PROGRAM

Date of the event	05.09.2023 (Tuesday)
Name of the event	Students Awareness program – Stride Towards Significance
Chief Guest	Rd. Nicholas Francis
Brief Report	The first talk focused on helping students set clear career goals and plan their academic journey accordingly. The speaker shared personal anecdotes and success stories, leaving students inspired to pursue their dreams.



First Year Coordinator

Principal

FIRST YEAR ORIENTATION PROGRAM

Date of the event	12.09.2023 (Tuesday)
Name of the event	Students Awareness program – Failing to prepare is preparing for failure
Chief Guest	Dr. N. Suresh Kumar, Senior Principal
Brief Report	

This talk addressed the challenges students might face during their academic journey and offered practical strategies for overcoming them. Students appreciated the speaker's candid approach and found it reassuring.



FIRST YEAR ORIENTATION PROGRAM

Date of the event	06.09.2023 to 13.09.2023(5 Sessions)
Name of the event	Heartfulness Enabled Leadership Master Program - HELM
Chief Guest	HELM Team members (32 faculties)
Brief Report	
The third talk emphasized the importance of Preparation and opporunity in today's world. It encouraged students to think creatively and understand the importance of education. Many students expressed a newfound interest in education and various opporunity available in this campus after this talk..	



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FIRST YEAR ORIENTATION PROGRAM

Date of the event	08.09.2023 (Friday)
Name of the event	Student Awareness Program - Adolescent Mental Health
Chief Guest	Dr. Gokila Rani (Psychiatrist) & Team
Brief Report	Recognizing the importance of mental health, the fourth talk focused on stress management, emotional well-being, and seeking support when needed. Students found this talk particularly valuable in understanding the importance of self-care.



First Year Coordinator

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FIRST YEAR ORIENTATION PROGRAM

Date of the event	15.09.2023 (Friday)
Name of the event	Student Awareness Program – Design Thinking
Chief Guest	Dr. G. Manikandan, Dean (R&D)
Brief Report	
The final talk featured about design thinking in different perspective. This session showcased the potential for achievement and inspired students to strive for excellence.	



First Year Coordinator

Principal