

DR.S.RAJALAKSHMI, MBA.,UGC-NET.,JRF.,PH.D(FT).

Assistant Professor-III

Department of Management Studies

Velammal College of Engineering and Technology, Madurai

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EDUCATIONAL QUALIFICATION:

- **Ph.D (Full Time)** from Anna University, Chennai.
- **M.B.A (HR&Marketing)** from Alagappa Institute of Management, Karaikudi.
- **B.Sc (Mathematics)** from The Madura College (autonomous), Madurai.

ADDITIONAL QUALIFICATION:

- Passed **UGC Junior Research Fellowship** held on June 2009.
- Passed **UGC National Eligibility Test for Lectureship** held on December 2008.
- Qualified **Prime Minister Merit Scholarship** for post graduation studies

CERTIFICATIONS:

- Completed Coursera course on **Preparing to Manage Human Resources** offered by **Centre for Human Resource and Labour Studies, University of Minnesota, United State of America**
- Completed SWAYAM course on **Human Relations** offered by **Indian Institute of Management (IIM) Banglore.**
- Completed NPTEL course on **Corporate Social Responsibility** offered by **IIT,Kharagpur**
- Cleared **Licenciate** Exam conducted by **Insurance Regulatory and Development Authority of India, New Delhi**

PROFESSIONAL EXPERIENCE:

| ORGANIZATION | DESIGNATION | FROM | TO | YEARS |
|--------------------------------------|-----------------------------|-------------|-----------|--------------|
| PONDICHERRY CENTRAL UNIVRSITY | Guest Faculty | JUN 2009 | JUN 2011 | 2 years |
| ANNA UNIVERSITY | UGC-Juniour Research Fellow | AUG 2011 | AUG 2013 | 2 years |

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| ANNA UNIVERSITY | UGC-Seniour Research Fellow | AUG 2013 | AUG 2016 | 3 years |
| ANNA UNIVERSITY Regional Campus, Madurai | Guest Faculty | JUN 2019 | MAY 2020 | 1 year |
| MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN | Assistant Professor | AUG 2021 | JULY 2023 | 2 years |

PUBLICATIONS:

INTERNATIONAL JOURNAL PUBLICATIONS

- Examining the Relationship of Social Support and Work-Life Balance: A Structural Equation Modeling Approach', Asian Journal of Research in Social Sciences and Humanities (ISSN: 2249-7315) (**Anna University-Annexure I**)
- Examining the Influence of Academic Position on Work Life Balance and Satisfaction of Faculty in India'. International Business Management, Vol.8, pp.142-145.(**Scopus Indexed Journal**) (**Anna University-Annexure II**)
- 'Implication of Management Policies in Indian Knowledge Based Industries'. Australian Journal of Basic and Applied Sciences, Vol.8 (9), pp. 469-475. (**Anna University-Annexure II**)
- 'A study on customer satisfaction level of star hotel industry in Madurai city', International Research Journal of Modernization in Engineering Technology and Science, Vol 3, Issue 9.(**UGC Care Group 1 Journal**)
- 'Work life balance of women employees -A contribution to organizational excellence'. International Journal of Multidisciplinary Management Studies, Vol.2, Issue-11.
- 'A Study on Managing Work-life Balance of Faculties'. International Journal of Human Resource Management and Research Vol. 2 Issue 3, pp. 21-28.
- 'A Statistical Study On The Relationship Of Work Life Balance, Satisfaction And Burnout Intention Of Academicians In India'. International journal of Academic Research in Human Resource Accounting. Vol. 4, Issue-6.
- 'Framework on Individual Strategies For Better Work-Life Balance. Interantional journal of international Trade, advertising, Marketing and commerce Vol. 7, pp. 35-42.

- ‘Work Life Balance And Its Impact On Career Decision: A Study On Women Academicians’. International journal of Academic research in Human resource management. Vol.12, Issue-3.
- ‘A Study On Work Stress And Wellbeing Of Technical Faculty In India’. International journal of change and innovation management. Vol. 11, pp. 212-222.
- ‘Examining The Influence Of Social Media On Academics Work Life And Personal Life’. International Journal of Advanced Information Technology Knowledge Management. Vol. 21,pp.1-9.
- ‘Examining the Relationship of Organizational Policy, Work Life Balance and Turnover Intention of Academician ’. Tactful Management Research Journal. Vol. 2, Issue-9.
- ‘Framework on Individual Strategies for better worklife balance’,INSC International publishers, Vol-2

CONFERENCE PUBLICATIONS

- ‘A Study on the Level of Stress among the Faculty of Engineering’. Proceedings of the International conference on Contemporary Emerging Trends in Management. pp. 231-236
- ‘Turnover Intention of Faculty- An Overview’. Proceedings of the National conference on Reaching the Unreached-A Challenge to Technical Education.
- ‘WLB – A gender Issue’. Proceedings of the National conference on Management in 21st Century. Pp.112.
- ‘Work Life Balance-A theoretical overview’. Proceedings of the International conference on Emerging Paradigms in Management Research,pp.312-320.
- ‘Examining the Role of organisation in providing Healthy Work-Life Balance and its Psychological Outcomes’. Proceedings of the International conference on Interdisciplinary Research in Engineering and Technology
- ‘Critical Evaluation of Customer Relationship Management in the Health Care Industry’, International Conference on Multidisciplinary Research Toward Sustainable Development. pp-314

BOOK PUBLICATION:

- A book published in the title of “ Work Life Balance-A New Approach” ISBN-1365414361, Laxmi Publishers,NewDelhi