

7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust

Provide the [weblink](#) of the institution in not more than 500 words([Link 4](#))

Vision of the Institution:

To emerge and sustain as a center of excellence for technical and managerial education upholding social values.

A measure of sustaining as a centre of excellence is to impart education that empowers the students to become employable/ opt for higher studies in reputed institutions /explore avenues for entrepreneurship.

The College in keeping with its Vision and Mission, ensures that students develop the confidence to fit into more than one of the above three categories.

The Training and Placement Cell every year begins the training program from the beginning of the III year and students are given intensive training in

- * taking up aptitude tests in logical reasoning
- * taking up aptitude tests in technical knowledge
- * enhancing soft skills
- * facing interviews both technical and HR

in multiple sessions.

Company specific training is also imparted to students to ensure placement in MNCs.

The trainers are well experienced personnel from reputed institutes and companies.

Well -placed Alumni are also involved in training the students in various aspects of augmenting employability skills. As the outcome the College is justifiably proud of consistent 80-85% placement each year in highly reputed MNCs such as ZOHO, Amazon, Voonik, Kaar Technologies, Coda Global, CTS, Wipro, Infosys, HP, Dell Computers, Sundaram Clayton, TVS, Mu Sigma, MRFTyres etc.

Preparing the students for GATE examination is an integral part of every Department's activity and students are encouraged to sit for GATE exams to enable to qualify them for higher studies in reputed institutions and also boost the opportunity for employability in PSUs. Special hours are set aside within the time table to train the students for GATE examination and relevant books are also made available in the College library. Vistas are opened up for Pursuing higher studies in reputed Foreign universities through Alumni abroad and also by helping the students in identifying Universities suited to their field of study

The College lays a strong emphasis on evolving students to be employers rather than employees and the College has set up a DST sponsored IEDC (Innovation and Entrepreneurship Development Centre) which caters to the development of budding entrepreneurs by regularly organizing Entrepreneurship Development programs for students, Entrepreneurs Meet and financially supporting IED projects every year to the tune INR 1 lakh for each project. Consequently, quite a few students become entrepreneurs immediately after graduating or after a few years of gaining experience from a reputed employer.