



**VELAMMAL COLLEGE OF ENGINEERING AND TECHNOLOGY, MADURAI-625009  
(Autonomous)**

**7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust**

**Vision of the Institution:**

To emerge and sustain as a center of excellence for technical and managerial education upholding social values.

**Mission**

Our aspirants are:

- Imparted with comprehensive, innovative and value – based education.
- Exposed to technical, managerial and soft skill resources with emphasis on research and professionalism.
- Inculcated with the need for a disciplined, happy, married and peaceful life.

A measure of sustaining as a Centre of excellence is to impart education that empowers the students to become employable/opt for higher studies in reputed institutions/explore avenues for entrepreneurship. The College in keeping with its Vision and Mission, ensures that students develop the confidence to fit into more than one of the above three categories.

**Placement and Training:**

The Training and Placement Cell every year begins the training program from the beginning of the III year and the students are given intensive training in taking up aptitude tests in logical reasoning, technical knowledge enhancing soft skills facing interviews both Technical and HR in multiple sessions. As the outcome the College is justifiably proud of consistent 80-90 placement each year in highly reputed MNCs.

<https://vcet.ac.in/vcetit/placestats.html>

**Innovation and Entrepreneurship Development Centre:**

The College lays a strong emphasis on evolving students to be employers and the College has set up a DST sponsored IEDC (Innovation and Entrepreneurship Development Centre) which caters to the development of budding entrepreneurs by regularly organizing Entrepreneurship Development programs for students.

**Career Guidance Cell:**

Career guidance cell identifies students' aspiration and guides them towards higher studies & Government sector jobs. It conducts awareness programs on skill development, guidance session for competitive examinations, seminars on emerging career opportunities, orientation programs on GATE, GRE, CAT, TOEFL, CAT, MAT, UPSC and so on. It works in tandem with Placement Cell and Entrepreneur Development Cell to ensure that a student graduating from VCET is either an employer or employee or pursue higher studies and lead a dignified life.

<https://vcet.ac.in/vcetit/pocgc.html>

**Research:**

The institute encourages inter disciplinary research. VCET has involved the Faculty and students, who are the major stakeholders in research, for the development of solutions to societal related problems. The institute has received a fund of around 983.59 L from various funding agencies like DST, AICTE, ISRO, SERB, MNRE etc. over the years.

<https://vcet.ac.in/vcetit/research.html>

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25/24

**Principal**