

Velammal College of Engineering and Technology, Madurai – 625 009

(Autonomous)

Consultancy Details

Department of MBA

Academic Year 2024-2025

S. No	Name of the Industry	Title of the Work	Name of the Faculty	Amount Received (Rs.)	Duration
1	Senthuraa Technologies Pvt. Ltd., Tenkasi	Business need engagement and followup	Dr. M.Dhiliphan Kumar Dr.V.Selvalakshmi	8500	01.10.2024 to 30.11.2024
2	Velammal Medical College Hospital and Research Institute	Customer insights and Market Position: A study on perceptions and satisfaction towards Velammal Medical College Hospital and Research Institute, Madurai	Dr.V.Selvalakshmi Dr. M.Dhiliphan Kumar Dr.B.Maheswari Dr.Kumaran T Dr.M.Tharani Dr.G.Venkateshwaran Mrs.S.Kasthuri Mr.Shree Shrawan Kumar P	250,000	August - September 2024
3	ScaleverS LLP	MSME Financial Need Assessment Study in Madurai	Dr.Kumaran Thayumanavan	5000	18.12.2024 to 21.12.2024
4	Chitra Agencies Private Limited	Internal audit in distribution centers	Mr.P.Shree Shrawan Kumar	5000	31.1.2025
5	Kalaimagal Nilayam, Sathur	Working Capital Management	Dr.G.Venketeshwaran	10,000	1.12.2024 to 7.12.2024